

## News Release

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### **Wilmington Trust Announces Grand Prize Winner in Summer Fun Promotion**

Middletown resident wins 2010 Ford Fusion Hybrid

Wilmington, DE, September 2, 2010 – Wilmington Trust, Delaware’s leading retail and commercial bank, announced today that Dr. David Beste of Middletown is the grand prize winner of a 2010 Ford Fusion Hybrid sedan in the company’s Summer Fun In-Fusion promotion. The no-purchase-necessary promotion, which ran from July 26 through August 28, 2010, was the most recent of several designed to help introduce Wilmington Trust’s many checking account options and services to new banking clients and help strengthen relationships with current clients.

The grand prize drawing was held on September 1 at Wilmington Trust’s Dover branch office. During the event, 30 finalists randomly drew a car key; the winning key, selected by Dr. Beste, started the Fusion. Twenty-five finalists were chosen from entry forms drawn at designated Wilmington Trust offices during the promotion, four finalists were chosen from all entries received during the promotion, and one was chosen from Wilmington Trust’s Facebook fans.

“The Summer Fun In-Fusion promotion was a fun way to highlight our services,” said Rebecca A. DePorte, senior vice president of Personal Financial Services at Wilmington Trust. “We would like to thank our participants, and encourage everyone to be on the lookout for our future promotions.”

Beyond the grand prize of the Ford Fusion, which was named 2010 Car of the Year by Motor Trend magazine, the Summer Fun In-Fusion promotion also included weekly summer-themed giveaways. In addition, anyone who opened a new checking account during the promotion and used his or her

Wilmington Trust QuickCheck<sup>SM</sup> Debit Card once within 30 days received a \$50 account opening bonus. Those who also established direct deposit to the new account received an extra \$50.

Wilmington Trust Corporation (NYSE: WL) is a financial services holding company that provides Regional Banking services throughout the mid-Atlantic region, Wealth Advisory Services for high-net-worth clients in 36 countries, and Corporate Client Services for institutional clients in 89 countries. Its wholly owned bank subsidiary, Wilmington Trust Company, which was founded in 1903, is one of the largest personal trust providers in the United States and the leading retail and commercial bank in Delaware. Wilmington Trust Corporation and its affiliates have offices in Arizona, California, Connecticut, Delaware, Florida, Georgia, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New York, Pennsylvania, South Carolina, Vermont, the Cayman Islands, the Channel Islands, London, Dublin, Frankfurt, Luxembourg, and Amsterdam.

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